

IN THE SPOTLIGHT: EXHIBIT AT ITIC MEA 2024

ITIC MEA offers you the ultimate solution in exhibition and sponsorship opportunities. Don't miss the chance to promote your company via one of our exhibition booths, showcasing the best your company has to offer over the three-day conference.

The perfect meeting place for your clients, we will also promote your presence with your very own profile in the ITIC MEA Conference Brochure.

Launch your company into the spotlight & confirm your space at ITIC MEA 2024.

Your Table Top

- Table-top exhibition for the duration of the conference
- Opportunity to provide a bag insert that will go into the ITIC MEA conference bag
- Your company logo visible on the conference room banners, conference brochure, and the ITIC mailers
- Company profile (halfpage) featured in the conference brochure – see example below
- Company logo and 100-word corporate statement featured on the conference website and within the ITIC Americas mobile app
- Pre-conference exposure in the International Travel & Health Insurance Journal, confirmation email sent to delegates and social media platforms
- Post-conference exposure in the International Travel & Health Insurance Journal and the ITIC MEA review including photographs of your display



Exhibitor Registrations

Exhibitor registrations are \$999 including the Farewell Dinner.
This price is available for two exhibiting attendees.

EXAMPLE PROFILE

ITIC

TABLE 1

With 20 years of experience in the organisation and successful management of conferences dedicated to the travel insurance industry, the team behind ITIC knows how to engage with industry professionals.

Our wealth of industry knowledge is supported by our committees, who help to form the agendas for our conferences in different parts of the world. As well as the informative panel sessions and focus groups, the conference offers delegates the opportunity to engage in face-to-face meetings with international colleagues old and new, with organised functions throughout the course of the event, as well as more informal coffee breaks and lunches.

“WE’RE LOOKING FORWARD TO A SUCCESSFUL AND PRODUCTIVE TIME AT ITIC AMERICAS AND WANT TO TAKE THE OPPORTUNITY TO INVITE YOU TO MEET WITH US DURING THE CONFERENCE.”



Represented by



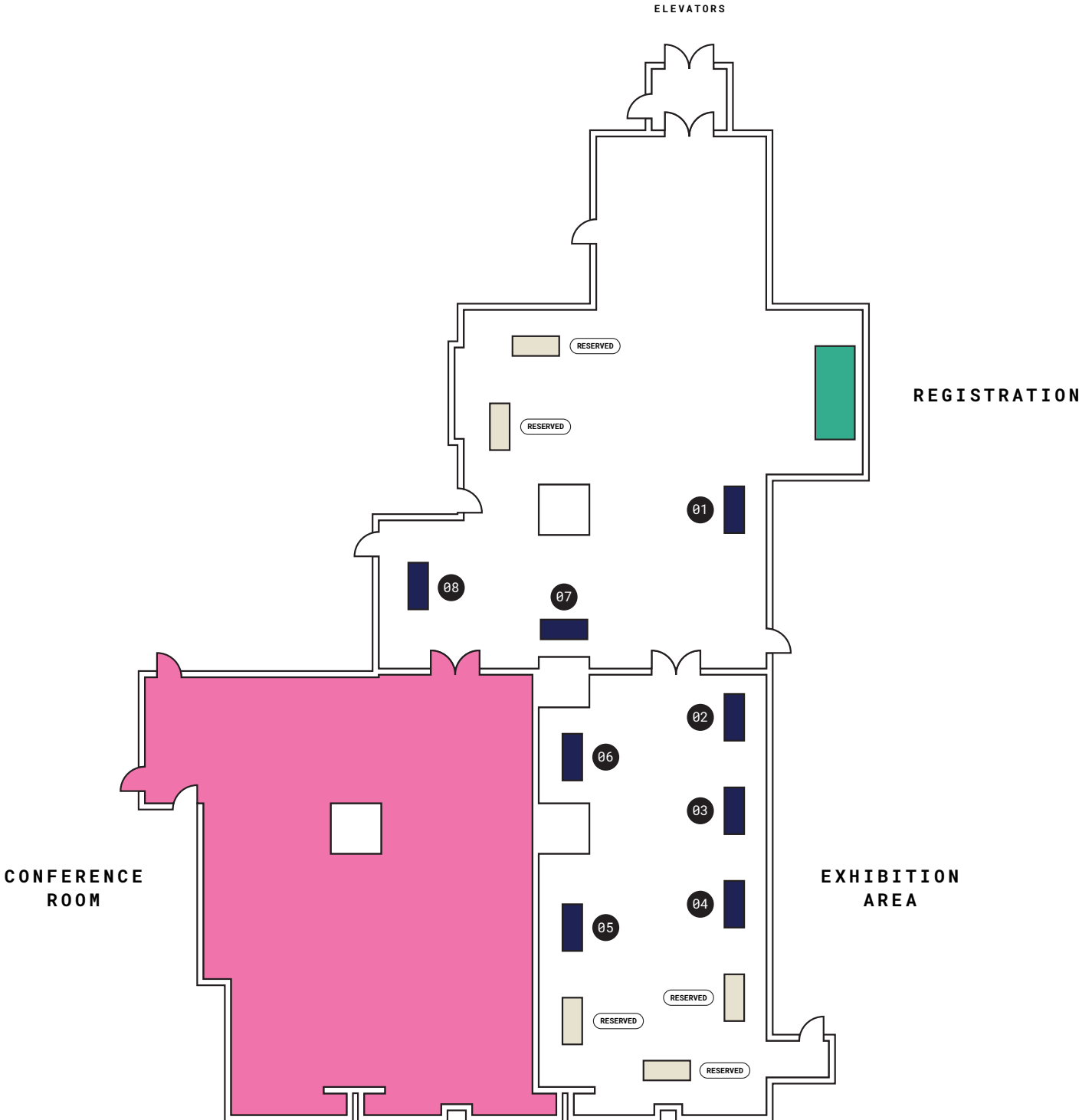
Helen Watts
Global Partnerships
Manager



Brandon Bondsfield
Event Manager

Event Floorplan

FOUR SEASONS HOTEL CAIRO AT THE NILE PLAZA, FIRST FLOOR



FLOORPLAN PROVIDED MAY BE SUBJECT TO CHANGE