

 **AMERICAS**

CARTAGENA

5-8 March 2022 | Hilton Cartagena Hotel



In collaboration with

ITIJ



Bienvenidos a Cartagena!

A warm welcome to all our attendees, who are joining us from all over the world in the beautiful coastal city of Cartagena.

We might be surrounded by history here in Colombia, but the conference agenda is all about looking forward to the potential development of the international travel and health insurance sector in the Americas region. We are focused on the growth of medical assistance, how customer service demands are changing, where businesses can capitalise on growth opportunities, and the importance of understanding how culture and local knowledge affect international insurance payers. Our speakers are all experts in their given fields, and are going to be sharing valuable insights and information over the coming days, so don't miss out on our educational sessions.

Meanwhile, the networking aspect of ITIC is as vital as ever, and we are thrilled to be able to bring you the Welcome Reception and Farewell Dinners to bookend the conference, as well as plenty of space in the Exhibition Area, where you'll find companies keen to discuss the latest industry developments.

I hope you enjoy the event, and I look forward to meeting you over the coming days.

A stylized, handwritten signature in orange ink, likely belonging to Ian Cameron.

IAN CAMERON
CONFERENCE CHAIRMAN

MODERATOR



Ian Cameron
Conference Chairman
ITIC

THANKS TO THE COMMITTEE

Gigi Galen-Grobstein

President, Star Healthcare Network

Ignacio C. Marquez

COO, World Medical Management Solutions

Mandy Langfield

Managing Editor, ITJ

Pamela Kwiatkowski

Senior Vice-President Distribution & Client Experience, Ingle Group of Companies

Sergio Abril

Chief Commercial Officer, Helidosa Aviation Group

Juan Felipe Santos Gomez

Coordinator Health Chamber at National Business Association of Colombia, ANDI

David Ewing

International Program Marketing Manager, Jackson Health System



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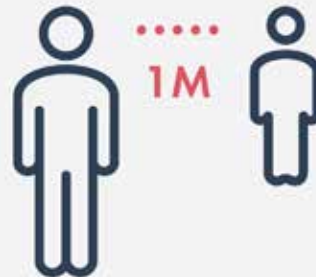
ITIC COVID PROTOCOLS



MASKS



WASH YOUR HANDS



KEEP YOUR DISTANCE



TESTING AVAILABLE AT BOOTH 1

Brief Agenda

SUNDAY 6 MARCH

18:00-20:00	ITIC Cartagena Welcome Reception
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MONDAY 7 MARCH

08:30-09:00	Welcome coffee & registration
09:00-09:30	Introduction to the Colombian health system
09:30-10:00	Design of market penetration strategies for healthcare and insurance
10:00-10:30	Coffee break & meet the exhibitors
10:30-12:00	Travel and insurance after Covid-19
12:00-12:30	Latin American travel insurance market analysis
12:30-14:00	Networking lunch
14:00-15:00	Access to healthcare in Latin America – How can technology help?
15:00-15:30	Evolving credit standards for cross-border care
15:30-16:00	Coffee break & meet the exhibitors

TUESDAY 8 MARCH

08:30-09:00	Pre-conference coffee
09:00-10:30	Access to healthcare in Latin America - Market insights and solutions
10:30-11:00	Coffee break & meet the exhibitors
11:00-12:30	Cost containment – are local prices accessible
12:30-14:00	Networking lunch
14:00-14:30	Industry Insight - More than just clinical solutions!
14:30-15:00	Industry Insights
15:00-15:30	Coffee break & meet the exhibitors
19:00-23:45	Tropical Farewell Dinner & Party!

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Coffee Break



Travel Assistance



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Covid Testing

Travel Assistance from  Redbridge Assist

 **AMERICAS** | CARTAGENA
5 - 8 Mar 2022

The travel program provides assistance services to travelers, 24 hours / 7 days, due to emergency situations occurring during a trip abroad.

- Emergency Medical Services
- Medical services and hotel stay due to Covid-19
- Prescription medicines
- Diagnostics tests
- Dental emergency
- Hotel stay during a prescribed convalescence
- Transportation by ground or air due to a medical emergency
- Repatriation of mortal or cremated remains
- Legal and Bail Bond Assistance
- Towing services for rented vehicle
- Compensation for definitive loss of luggage
- Loss of passport

Notification within 24 hours of the occurrence is required





Medway
Air Ambulance

Invite you to the ITIC Americas

WELCOME RECEPTION

SUNDAY 6 MARCH 2022

Hosted in the Hilton Cartagena
Hotel tropical garden from

18:00-20:00



As the sun goes down, raise a glass to sparkling
conversation in a tropical paradise



AMERICAS

6 MARCH 2022

Sunday



14:00 Sunday at ITIC Americas

16:00 The conference officially begins today! Registration will open at 2pm, so make sure you take the opportunity to visit the ITIC Americas exhibitors.

18:00 ITIC Cartagena Welcome Reception

20:00 Medway Air Ambulance invite you to magical evening in the hotel's tropical garden. Meet your fellow ITIC attendees for an evening of culture, cuisine and conversation.

The official ITIC Americas Welcome Reception is the evening's main event. All attendees gather for a fantastic networking evening, the perfect environment in which to make new connections.

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life-changing care



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AtriumHealth.org/GlobalHealth

*More than
ever before
your members
are looking for
worry-free travel.*

Offer *peace of mind* services
through our worldwide
coverage with:

- Incomparably **convenient**
Digital-First services
- Unforgettably **efficient**
Artificial Intelligence
- Unbeatably **satisfying**
Custom Networks
- Undeniably **trustworthy**
Global Data Compliance
- Irresistibly warm
Human Interactions

Global Excel
There for you

7 MARCH 2022

Monday



08:30 Monday at ITIC Americas

16:00 Networking starts early at ITIC Americas, set up a breakfast meeting and talk business before sessions begin! Or grab a pre-conference coffee in the networking area and meet the exhibitors! A full day of conference sessions is the order of the day.

08:30 Welcome coffee & registration

09:00 Start your day with a coffee and start networking ahead of conference sessions.

09:00 Introduction to the Colombian health system

09:30 The Executive Director of the Health Chamber Sector for the National Business Association of Colombia will give a general overview of the health sector in Colombia, detailing the principal health and economic indicators. He will then share a legislative summary of the health sector and the impact of foreign investment on Colombia's healthcare system. He will conclude with an overview of the specialised services offered to international patients in Colombia, identifying the main hospitals and their world-class medical facilities.



CARLOS EDUARDO JURADO MONCAYO

Executive Director of Health Chamber
National Business Association of Colombia – ANDI

09:30 Design of market penetration strategies for healthcare and insurance

10:00 The healthcare market, and with it healthcare and medical travel market, have changed. What should healthcare providers and insurers consider in addition to improving revenue and "going back to normal"? Market penetration in all marketing books is mentioned in the context of "being there first", but that is old school. We should all consider other brand building methods that will gain trust and increase empathy with humanity. Technology is only one tool in the box.



ILAN GEVA

President
Ilan Geva & Friends Inc



THE PANAMA CLINIC

*We take care of you
and your loved ones*



The Panama Clinic is a high complexity institution that is seeking to become the first medical clinic and wellness center in Panama to put value and experience at the forefront of the operation.

To achieve this purpose we have an incredible infrastructure, different medical specialities, care staff and high technology that allows us to offer integral services.

We have the opportunity to transform the continuum of care, the patient's experience and outcome in Panama, and by doing this, becoming the first of its kind in Central America.

In only two years we have become the first institution in Central America and the Caribbean to archive the Excellence in Medical Tourism and Quality in Medical care accreditations by Temos International.



MONDAY 7 MARCH 2022

10:00 Coffee break & meet the exhibitors

10:30 Pick up a coffee and meet the exhibitors



10:30 Travel and insurance after Covid-19

12:00 As credit card benefits across the region fall, how are customer expectations of travel assistance changing? What trends are insurers and assistance providers seeing in the market with regards to demands from customers, and how are insurers reacting? What effect has Covid had on uptake of insurance, even for domestic trips? Attendees should expect to learn valuable insights about the particular dynamics shaping the design and delivery of travel insurance and assistance products in Latin America.



VICTOR NAVARRO

President LATAM
Global Excel Management



FEDERICO TARLING

Chief Service Officer
ASSIST CARD



DR BORIS GARCIA ZAKZUK, MD, HIA

President, RNH & Solutions | Chief Medical & UW
Officer Redbridge Insurance & Reinsurance Support



ANDRES ZAHND

Commercial Manager Universal Assistance
Travel Protection
Universal Assistance S.A.

Latin American travel insurance market analysis

12:00

12:30 John Price will be sharing insights from Americas Market Intelligence's latest research into the travel insurance and medical assistance markets in Latin America. The strengths and weaknesses in the markets will be identified, along with where there is the potential for companies to explore growth opportunities. Increasing awareness of the benefits of travel assistance and the protection it offers, combined with a growing digital distribution network, provides travel insurers with the chance to grab a bigger share of this developing market.



JOHN PRICE

CEO
Americas Market Intelligence

12:30 Networking lunch

14:00 Time to refuel, refresh and network whilst enjoying a delicious buffet lunch hosted within the exhibition and networking areas.



Improving the **HEALTH**
and **WELLNESS**
of the **COMMUNITIES**
we serve is at the core of who we are.

UPMC is proud to sponsor ITIC Americas 2022.

UPMC
LIFE CHANGING MEDICINE

MONDAY 7 MARCH 2022

14:00 Access to healthcare in Latin America – How can technology help?

15:00 This session will focus on how technology and innovation is changing the way that healthcare is being delivered across Latin American nations. With acceptance of telemedicine services at an all-time high, how can insurers and hospitals capitalise on the movement?



DR MARIA FERNANDA ESCOBAR

Leader of Telemedicine
Hospital Universitario Fundación Valle del Lili



DR SALVADOR BELILTY HARO

CEO
Logimedex Health Control and Risks Management

15:00 Evolving credit standards for cross-border care

15:30 Is the existing credit and claims settlement paradigm in the international travel and healthcare business adequate or does it need to evolve? This presentation will explore the way insurers and third party administrators access care and interact with medical providers, in addition to why it may be in the interest of all parties to adopt more tech-oriented solutions that enable rapid claims adjudication and settlement.



SCOTT J ROSEN

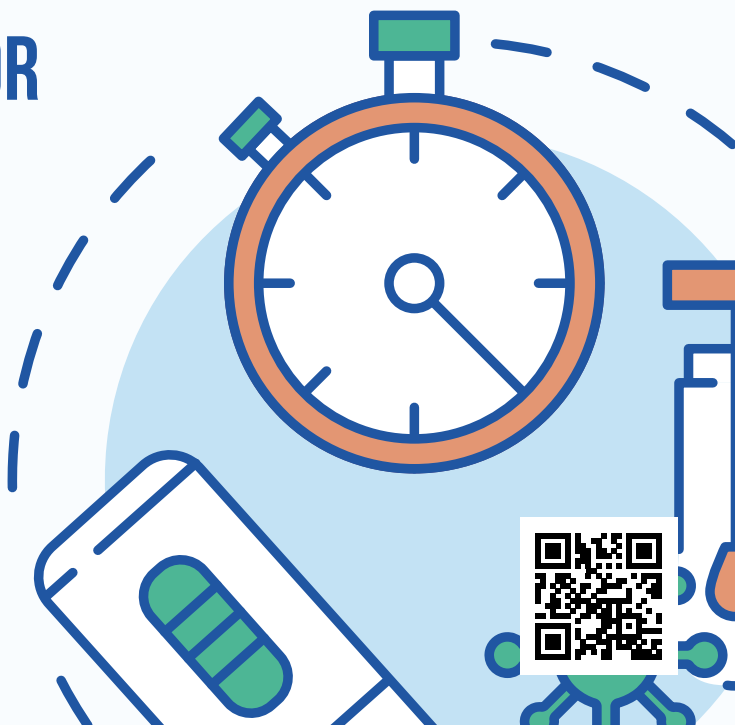
President & CEO
MDabroad

15:30 Coffee break & meet the exhibitors

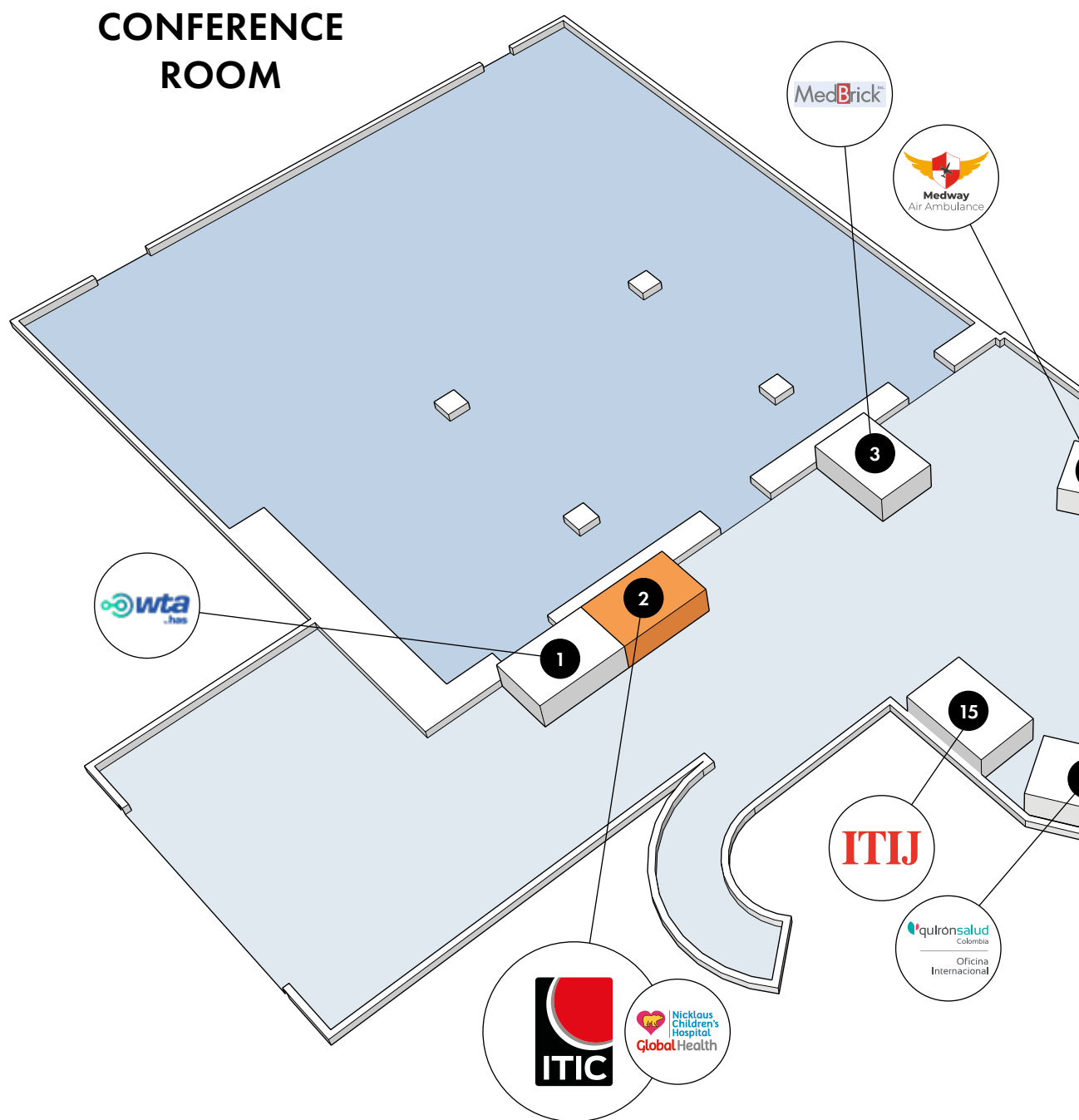
16:00 Pick up a coffee and meet the exhibitors

COVID TESTING FOR RETURN TRAVEL

Wta by Has. have arranged on-site covid testing to make your onward travel arrangements easy and convenient. Testing is complimentary and will take place at Booth 1 in the exhibition hall.

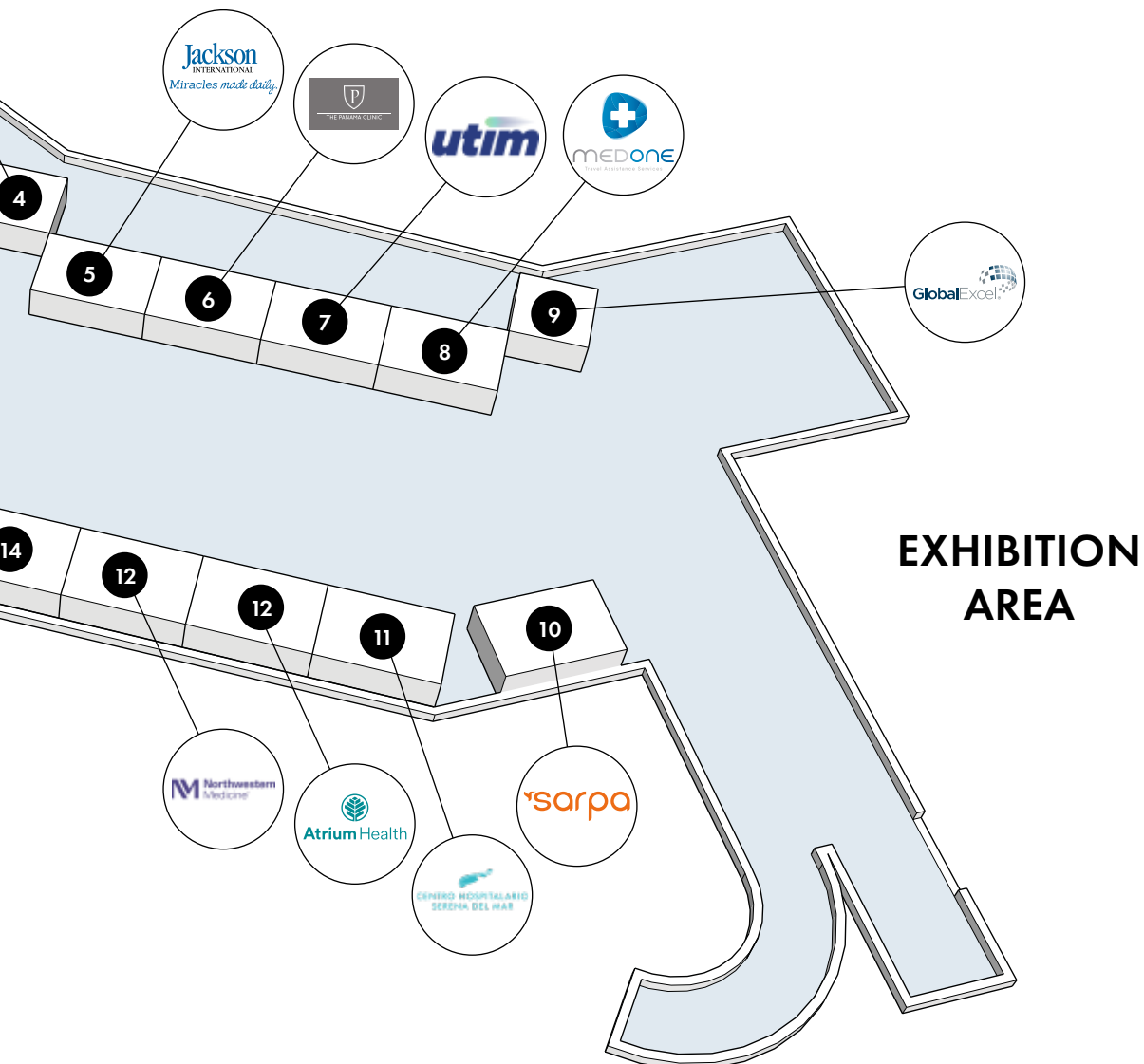


Meet the exhibitors



FLOORPLAN

KEY	1	PCR testing station	8	MEDONE
	2	ITIC Registration sponsored by Nicklaus Children's Hospital	9	Global Excel
	3	Medbrick	10	sarpa
	4	Medway Air Ambulance	11	FSFB
	5	Jackson Health System	12	Atrium Health
	6	The Panama Clinic	13	Northwestern Medicine
	7	UTIM (Memorial Enterprise Group)	14	Clinica Imbanaco/Grupo Quironsalud
			15	ITIJ



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Atrium Health is a trusted destination for patients and partners from around the world. Home to some of U.S. News & World Report's Best Hospitals and MedCenter Air, we provide renowned care across specialties, with remote second opinions and groundbreaking clinical trials. From treating patients to training the next generation of doctors, we believe excellent care knows no borders. And that everyone, everywhere deserves life-changing care.

Learn more at AtriumHealth.org/GlobalHealth or call 888-327-3915.

MEET THE EXHIBITORS

Nicklaus Children's Hospital

Booth 2

Nicklaus Children's Hospital is South Florida's only licensed specialty hospital exclusively for children, with nearly 800 attending physicians, including more than 390 pediatric subspecialists. The 309-bed hospital, known as Miami Children's Hospital from 1983 through 2014, is renowned for excellence in all aspects of pediatric medicine with many specialty programs routinely ranked among the best in the nation by *U.S. News & World Report* since 2008. The hospital is also home to the largest pediatric teaching program in the southeastern US and has been designated an American Nurses Credentialing Center (ANCC) Magnet facility, the nursing profession's most prestigious institutional honor. For more information, please visit nicklauschildrens.org

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Represented by



Saima Aftab, MD, MBA, FACHE, FAAP

Vice President of Organizational Initiatives,
Nicklaus Children's Health System



Teresita Lopez MBA

Director of Global Health, Nicklaus
Children's Hospital



Aileen Otero, MSW, MBA

Manager Global Health Operations/
Sponsored Programs, Nicklaus Children's
Hospital

MedBrick

Booth 3

MedBrick is a one-of-a-kind company that truly provides a full set-up in all of the Americas, from Yukon to Tierra del Fuego through one point of contact for all territories. We offer a full assistance and cost containment solution for Latin America, the Caribbean, USA and Canada. In a combination of our own proprietary network and the best-in-class strategic partners, we have gained the trust of the providers in our cost containment approach as we understand the importance of honoring all agreements for long-lasting, prosperous relationships with them. We believe the process can always be improved upon and does not only apply to new business, but existing business as well. In doing so, we have become very innovative in creating solutions to sometimes specific demands from our clients, thus adding great value to our list of services.

Looking ahead, MedBrick will continue bringing customers, partners and competitors together in order to continue to excel at what we do for our clients while increasing the end-user experience.

Trust MedBrick!

**"WE WOULD BE DELIGHTED TO MEET YOU
AT ITIC AMERICAS 2022. COME TO MEET
US AT OUR BOOTH!"**



Represented by



Pablo Castillo
CEO



Laura Channell
Director of Business Development



Trusted International Partner

Since 1987, Medway Air Ambulance has been trusted to safely transport patients.

- ✧ We deliver comprehensive care and service
- ✧ We coordinate all air and ground logistics 24/7, 365
- ✧ We communicate with sending and receiving facilities
- ✧ We provide bedside-to-bedside care to ensure smooth transitions
- ✧ We stay with patients every step of the way

We are proud to partner with the International Travel Assistance community to provide high-quality medical flights worldwide.

Please let us know how we can assist you and help your patients.



Let us assist you and
help your patients.
Call us **24/7**

800.233.0655
medwayair.com



MEET THE EXHIBITORS

Medway Air Ambulance

Booth 4

Since 1987, Medway Air Ambulance has been trusted to safely transport patients. Equipped with the latest medical technology and a fleet of high performing aircraft, our trained teams deliver outstanding care as they manage the most complex injuries and illnesses successfully.

- We deliver comprehensive care and service
- We coordinate all air and ground logistics 24/7, 365
- We communicate with sending and receiving facilities
- We provide bedside-to-bedside care to ensure smooth transitions
- We stay with patients every step of the way

We welcome the opportunity to assist you and help your patients. Call Medway Air Ambulance at 1.800.233.0655 toll free or visit us online at Medwayair.com.

"WE ARE PROUD TO PARTNER WITH THE INTERNATIONAL TRAVEL ASSISTANCE COMMUNITY TO PROVIDE HIGH-QUALITY MEDICAL FLIGHTS WORLDWIDE. "



Medway
Air Ambulance

Represented by



Mark Chapman
VP of Business Development



Karen Derr
Business Development Manager

Jackson Health System

Booth 5

Jackson Health System is an academic health system with a public healthcare mission. Our mission is to build the health of the community by providing a single, high standard of quality care for the residents of Miami-Dade County. Our strategic vision is to be a nationally and internationally recognized, world-class academic medical system and to be your provider of choice for quality, cost effective care. Jackson International offers an array of services that include a one of a kind medical concierge and hospitality program and serves as a bridge for insurance and assistance companies seeking expertise in complex medical cases for their international patients, adult, neonatal and pediatric. Jackson International's team of dedicated professionals are committed to providing the highest standard of care for patients and their families. Our facilities include Jackson Memorial Hospital, Holtz Children's Hospital, Jackson North Medical Center, Jackson South Medical Center and Jackson West Medical Center. We are standing by to serve your needs at 305.355.1212 or jhs-international-services@jhs-miami.org

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INTERNATIONAL
Miracles made daily.

Represented by



David Ewing
International Program Marketing Manager



Sonia Castro
Associate Director of Sales

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MEET THE EXHIBITORS

The Panama Clinic

THE PANAMA CLINIC is a hospital designed to be considered the regional leader in medical and hospital services. It is integrated into Pacific Center, a multifunctional complex where visitors find an answer to all their needs through:

- High scientific level and cutting-edge technology
- Doctors' Offices
- Hotel Marriott Residence Inn
- Boutique Mall
- Business Tower

The main objective is to provide differentiated health services, through the Person-Centered Care (PCA) model, where the patient's experience and safety are our priority.

Booth 6



Represented by



Maria Aponte
International Business Manager



Maria Mavrokordatos
Commercial Director



Lucrecia Alarcón
Marketing Manager

UTIM (Memorial Enterprise Group)

UTIM is part of the Memorial Enterprise Group, a business group dedicated to creating international corporate assistance services based on the latest technology, generating profitability through new business models. UTIM has been providing medical services for more than 35 years, and now thanks to our technology, we are happy to offer the first Instant Virtual Medical Assistance available 24/7 from anywhere in the world. Utim WPA allows you to have every medical service on your device: connecting to a doctor in less than 30 seconds all year round, scheduling an appointment, accessing your medical records and prescriptions to manage all your information, receiving a complete virtual treatment, and more.

**"ALLOW US TO SHOW YOU OUR
FUTURISTIC SERVICES THAT GUARANTEE
FULL COVERAGE TO YOUR BENEFICIARIES
AND RENTABILITY TO YOUR COMPANY."**

Booth 7



Represented by



Pablo Cevallos
CEO, MEG

MEET THE EXHIBITORS

MEDONE

MEDONE was born with the sole purpose of offering outpatient medical care as a solution to the necessities of travel insurance companies and/or their individual users.

We provide medical, health related and administrative solutions through our highly specialized team of healthcare professionals and consultants, facilitating decision making regarding at site immediate intervention and procedures for medical evaluation.

"WE LOOK FORWARD TO MEETING OUR FRIENDS AGAIN IN ITIC CARTAGENA 2022, BETTING ON THE STRENGTHENING OF THE INDUSTRY IN THE AMERICAS REGION, WE WILL BE WAITING FOR YOU TO HAVE INTERESTING CONVERSATIONS AT BOOTH 8."

Booth 8



Represented by



Alex Serrata
Chief Operating Officer



Brenda Herrera
Chief Medical Officer

Global Excel Management

Global Excel is a full-service cost containment, claims management and medical assistance company offering a complete range of services to international, Canadian and U.S. domestic clients.

With over 1,800 corporate clients located in more than 200 countries around the world, Global Excel manages approximately 384,000 inpatient, outpatient and non-medical cases and files per year and processes in excess of \$1.95 billion in claims annually.

Today, Global Excel is one of the largest independent assistance and cost containment companies specializing in the U.S. market. As a global company, we cultivate trustworthy long-term business relationships over short-term profit opportunities. We strive to fully understand each client's needs, so we can tailor our solutions to their challenges, help them increase efficiency and improve their bottom lines.

"WE ARE THRILLED THAT ITIC AMERICAS IS BACK, ONCE AGAIN OFFERING A FANTASTIC OPPORTUNITY TO RECONNECT WITH CLIENTS, PARTNERS, PROVIDERS, BUT ALSO TO EXCHANGE IDEAS ABOUT THE INDUSTRY, AS WE ALL LOOK FORWARD TO THE FUTURE."

Booth 9



Represented by



Victor Navarro
President LATAM



Monica Leineweber
Director, Corporate Clients & Travel Solutions



Miguel Santillana
Director, Operations LATAM

MEET THE EXHIBITORS

SARPA

At SARPA we have 41 years of experience flying across the skies of the American continent, with extensive experience in fixed and rotary wings. Our organization provides services in three different areas: Commercial Airline, Charter and Air Ambulance.

Our passion is connecting people and destinations with safety, quality and warmth. Supported by state of the art health technology resources, our aircraft are configured as intensive care units and our medical crew is staffed with anesthesiologists, emergency doctors, pediatricians, neonatologists, professional nurses and respiratory therapists, which allows us to provide the highest health standard in Latin America, allowing us to reach and maintain EURAMI certification for Adult, Pediatric, Neonatal and Advance Adult Critical care.

We have a 24-hour service, supported by a highly specialized and motivated team, always ready to provide solutions and the best options to all our patients and clients.

With our new fleet of EMBRAER 145s, we offer our passengers national and international connectivity with excellent comfort and onboard attention.

For any information please contact us:

ambulancia.aerea@sarpa.com.co / +57 312 2886478

Booth 10



Represented by



Karen Arbeláez
Administrative Manager

FSFB

The latest technology in healthcare, a qualified team and a healing architecture all come together in a single place to provide high-quality, comprehensive medical care and achieve the best clinical outcomes at Centro Hospitalario Serena del Mar, which is a high-complexity hospital, located in Cartagena, Colombia, operated by Fundación Santa Fe de Bogotá, leading institution in Latin America in the field of healthcare services, certified both nationally and internationally..

**"WHEN YOU NEED HIGH QUALITY CARE
AND BEST PATIENT EXPERIENCE, NOW
YOU KNOW WHERE TO GO"**

Booth 11



Represented by



Olga Lucia Mendez
CHSM Director



German Ochoa
Director of International Services



Viviana Betancourt
Director of commercial management

YOU GO. **WE GO.**

THE PEACE OF MIND YOU DESERVE

When life has its challenges, it feels good to know you're not alone. That's why **New Frontier Group** is always just a phone call away, no matter where you are in the world.



WALKING SIDE-BY-SIDE WITH OUR CLIENTS FOR OVER 20 YEARS

Award Winning Medical Cost-Containment, Assistance and Telehealth Consultation Solutions

MEET THE EXHIBITORS

Atrium Health

Atrium Health is a US nationally recognized leader in shaping health outcomes through innovative research, education, and world-class patient care. Based in Charlotte, North Carolina, Atrium Health is an integrated, nonprofit health system serving patients at 40 hospitals and more than 1,400 care locations. Our world-renowned specialty institutes include Levine Children's Hospital, Levine Cancer Institute, Sanger Heart and Vascular Institute, Musculoskeletal Institute, and Carolina's Rehabilitation Hospital.

Atrium Health Global Healthcare Services provides exceptional care coordination and personalized concierge services for domestic and international patients receiving care from our award-winning specialty institutes or for those seeking second opinions. With a commitment to every community it serves, Atrium Health seeks to improve health, elevate hope and advance healing – for all.

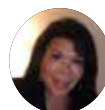
"WE ARE EXCITED TO BE PARTICIPATING IN THE ITIC AMERICAS CONFERENCE AGAIN AND LOOK FORWARD TO DISCUSSING ALL OF THE INCREDIBLE CARE OPTIONS AVAILABLE AT ATRIUM HEALTH."

Booth 12



Atrium Health

Represented by



Diane Lynn

Director Global Health Operations & Administration

Northwestern Medicine

Northwestern Medicine is an integrated academic health system anchored by Northwestern Memorial Hospital, the No. 10 hospital in the U.S. and the No. 1 hospital in Chicago and Illinois, as ranked by the U.S. News & World Report 2021 – 2022 Honor Roll of America's Best Hospitals. We provide patients with access to world-class medical care, delivered in state-of-the-art facilities offering leading-edge treatment options.

We have more than 4,000 physicians on the medical staff of our 11 hospitals, with more than 200 outpatient clinical sites and more than 33,000 employees. Northwestern Memorial Hospital is nationally ranked* in 10 specialties, including cancer, neurology and neurosurgery, orthopaedics, and cardiology and heart surgery. At the heart of our success is collaborative care among a multidisciplinary team of physicians who are committed to delivering better medicine to patients from around the world.

For more information about Northwestern Medicine, visit northwesterninternationalhealth.com or call +1.312.926.1089.

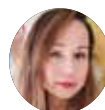
*U.S. News & World Report, 2021 – 2022

"NORTHWESTERN MEDICINE MAKES LIVES BETTER."

Booth 13



Represented by



Jessica Morrissey

Chief Executive, Global Development



We Work with ALL Major **Insurance**
Highly Trained Critical Care Teams
HIGHEST level of **Safety**
and MEDICAL QUALITY
100 Years of combined **Leadership**

Bedside to Bedside
24/7/365

MEDICAL OPERATIONS

- Cardiac Monitor Defibrillator with Invasive Line Monitoring Capability
- Mobile Intensive Care Unit
- CC Ventilator with NIV Capability
- Blood Glucose Monitoring
- ICU Level Pharmacy Suite Onboard
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- BLS, ALS, CCT, and Other Specialty Services
- Pediatric and Adult Services



When a medical
emergency strikes,
**Peak Medevac is
HERE TO HELP.**

*"Safety, integrity, and fidelity
to the pursuit of excellence
are values that make up who
we are as a company. From
our pilots to our medical crew,
we treat our planes like home
and our patients like family."*

Ernie Haggar
-CEO



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MEET THE EXHIBITORS

Clinica Imbanaco/ Grupo Quirónsalud

Booth 14

The Clinica Imbanaco Grupo Quirónsalud is a high complex healthcare institution with 45 years of experience, in which we have made important contributions to the medical development of Colombia.

We belong to the Quirónsalud Hospital Group, leader in Spain, with a presence in Dubai, Peru and Colombia. We have 6 outpatient locations and 1 main facility with 20 health services, more than 900 physicians representing more than 65 specialties. Yearly, we perform more than 20,000 surgical procedures in neurosurgery, oncology, orthopedics, cardiovascular surgery, transplants, bariatric surgery, among others; being pioneers in many of them. Our purpose is to preserve health and life by delivering humanized services with excellence. We focus our work on constant improvement. Joint Commission, Colombian Institution of Health with Excellence accreditation and the Applus COVID-19 Safe Protocol certification, among others.



Oficina
Internacional

Represented by



Maria Fernanda Valencia Gamba
International Patient Center Director



Maria Isabel Gomez
International Patient Center Director

ITIJ

Booth 15

The International Travel & Health Insurance Journal – ITIJ – is the industry's gold standard B2B magazine; a platform from which the industry can learn, access the latest news on innovation and best practice, and gain insights into the latest developments around the world.

Working in synchronicity with ITIC, the magazine brings together executives from across the travel insurance and medical assistance sector. We attend all the ITIC events around the world, building our network and increasing reach every time.

**"BUILD YOUR BRAND WITH ITIJ
THROUGH PRINT AND DIGITAL DISPLAY
ADVERTISING, THOUGHT LEADERSHIP
ARTICLES AND INTERVIEWS, AND OUR
SERVICE DIRECTORY. "**

ITIJ

Represented by



Mandy Langfield
Managing Editor



Marton Modis
Sales Manager



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Specialist

Translating
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and accuracy



Secure

Files processed
in a safe and tested
environment to protect
confidential data



Fast

Providing
the fastest
translation services
in the industry

8 MARCH 2022

Tuesday



08:30 Tuesday at ITIC Americas

16:00 A full day of sessions tackling key issues affecting the travel and health insurance market in the Americas. In the evening, we bid a fond farewell with dinner and dancing...

08:30 Pre-conference coffee

09:00 Pick up a coffee and find out more about our ITIC Americas exhibitors

09:00 Access to healthcare in Latin America – market insights and solutions

10:30 This session will look at three different aspects of access to healthcare – trauma, transport and international patient care. Learn more about how the Latin American market functions, with unique cultural and financial considerations that have to be taken into account when ensuring that patients are receiving high-quality healthcare for a fair price.



SERGIO ABRIL
Chief Commercial Officer
Helidosa



DR JOSEPH HSU
Medical Director
Atrium



OLGA LUCIA MENDEZ TOVAR
CHSM Director
Fundación Santa Fe de Bogotá (FSFB)

10:30 Coffee break & meet the exhibitors

11:00 Pick up a coffee and find out more about our ITIC Americas exhibitors

11:00 Cost containment - are local prices accessible?

12:30 Are international payers getting value for money from their medical providers across the Americas? How has Covid affected the delivery and cost of international patient care? How best to build a network of trusted partners will be up for discussion.



YANNI JOTA
Sales Vice President,
Aetna International Health Services



DR IVAN DARIO ORTIZ
Vice Minister of Public Health and Health Services
Ministry of Health



DR BRENDA HERRERA
Chief Medical Officer
Med One Assistance

Join us at the

FAREWELL DINNER

7:00PM - MIDNIGHT

Bid farewell to your ITIC friends over a gourmet seated three-course dinner within the hotel's Tropical Gardens. Celebrate the closing of the conference with drinks and dancing to a live band, time to let your hair down and party!

TUESDAY 8 MARCH 2022

12:30 Networking lunch

14:00 Time to refuel, refresh and network whilst enjoying a delicious buffet lunch hosted within the exhibition and networking areas.

14:00 Industry Insight - More than just clinical solutions!

14:30 The session will give attendees insights into what a healthcare centre can do to enhance its services to international patients. Clinical need is complemented by additional services, and by embedding these into a company's DNA, you can ensure a flawless patient experience throughout the care pathway that provides measurable results for the facility.



DR RAFAEL GONZÁLEZ MOLINA

CEO Gerente General

Clínica Imbanaco Grupo Quirónsalud

14:30 Industry Insight

15:00

15:00 Coffee break & meet the exhibitors

15:30 Your final chance to meet the exhibitors, grab a coffee and conclude formal meetings.

19:00 Tropical Farewell Dinner & Party!

24:00 Bid a farewell to your fellow ITIC friends whilst enjoying a delicious three-course meal, drinks, live band and dancing in the hotel's tropical gardens, a true celebration to close the conference!



12TH ANNUAL
ITIC AMERICAS

Caribe Hilton Hotel, Puerto Rico

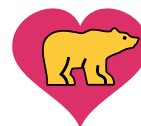
4-8 MARCH 2023



She Matters Most

"Where your child matters most" is not just something we say, it's our promise to every family that entrusts us with their child's health. A promise that has placed us in *U.S. News & World Report's* 2021-22 Pediatric Rankings. Nicklaus Children's Hospital is, once again, the highest ranked pediatric children's hospital in South Florida. We know it's great to lead, but when you do it with compassion and extraordinary care, you show the world why the children matter most...your children.

Nicklaus Children's Hospital is the highest-ranked children's hospital in South Florida.



**Nicklaus
Children's
Hospital**

Where Your Child Matters Most

nicklauschildrens.org